

BROOKLYN HOLLOWAY

Media Creator

PROFILE

I am a hard working, focused, driven individual who is passionate about creating beautiful and purposeful projects. I have strong organizational skills that allow me to be productive and on top of the tasks at hand. I am seeking employment in August 2022.

CONTACT

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EDUCATION

University of Georgia | 2015-2018

BFA in Art | Interior Design Emphasis
CIDA Accredited
Magna Cum Laude

Cortona Study Abroad | Summer 2017

Studied Interior Design

Howard Community College | 2013-2015

General Studies with an Art Emphasis
GPA 3.75

SKILLS

Microsoft Office	After Effects
Premiere	AutoCAD
Lightroom	Revit
Photoshop	3DS Max
Illustrator	Sketch Up

ORGANIZATIONS/ VOLUNTEER WORK

University of Georgia

ASID
CRU
Wesley
Habitat for Humanity

Community

Athens PB & J
Hands on Athens
Athens Area Humane

WORK EXPERIENCE

Intern | *UGA Wesley Foundation* | *Athens, GA* | *July 2019-May 2022*

MEDIA

Head of Promo | 2 years

Filmed and edited promos
Brainstormed through collaboration and story boarding
Created graphics and animation to pair with promo

Head of Yearbook | 2 years

Supervised a team of five interns to write and design content
Developed and hosted workshops to teach illustrator
Published a 31 page yearbook that expanded on the year's accomplishments

Head Videographer + Photographer | 3 years

Photographed and filmed Wesley services and events
Developed engaging advertising content for social media
Created workshops to teach photography and Adobe software

Graphic Designer | 3 years

Designed graphics for promo, special events, and announcements
Curated designs based on needs, design, and audience

Wesley Store Designer + Manager | 3 years

Organized photoshoots to advertise Wesley merchandise on social media
Started an online store and pick up system during COVID
Brainstormed designs for products and commerce efficiency
Managed store during select services

STAFF DEVELOPMENT

First Year Time | 1 year

Worked alongside team to create a curated experience for first year interns
Organized an environment for community building
Planned and executed a yearly retreat
Developed curriculum to encourage, teach, and challenge interns

Human Resources | 1 year

Scheduled monthly meetings with first year interns

Photographer + Videographer | *Brooklyn Holloway Photography* | *Fall 2020-present*

Run and manage instagram content
Communicate and establish a professional relationship with clientele
Deliver high quality galleries and videos to clients
Schedule, book, and manage photo sessions and video projects
Photograph grad portraits, families, engagements, events, and weddings
Manage administrative tasks to ensure organization and promote business growth

Interior Designer | *RD Jones + Associates* | *Chevy Chase, MD* | *2018-2019* | *9 months*

Designed mood boards for client meetings to establish visions for projects
Met with clients to create goals and design needs for project phases
Hand-selected material and finishes based on the client's aesthetic
Drew, tagged, and specified custom furniture in REVIT and SPEXX